

Parking Signage Downtown Lincoln

Economic Development Committee

Downtown Parking Team

12.13.23

1.

Issues:

-Too Much Information

-Minimal Parking

Directions

Street sign near
SEC of 5th St. & Lincoln
Blvd. looking north
toward 5th St. from
Lincoln Blvd sidewalk



2.

Issues:

-Too Much Information

-Low Contrast

Information sign on
Lincoln Blvd. looking
south from sidewalk in
front of retail Shops at
the “Lincoln Brand
Feeds Mall”



3.

Issues:

- Too Much Information
- Poor Parking info

Information sign on
Lincoln Blvd. looking
south on Lincoln Blvd.
sidewalk towards 6th
Street



4.

Issues:

- Too Much Information
- Parking directions inadequate

Sign on Lincoln Blvd sidewalk looking north towards 6th Street



5.

Issues:

- Poor condition
- Low Contrast

Looking west NEC of
6th and F Streets
indicating two public
parking lots



6. Issues:

- Low Contrast;
- Poor Condition

Another public parking sign at 6th and F Streets, across the street south from City Hall



7. Issues:

- Unclear parking info
- Poor condition

Looking east to sign at SEC 5th St & F St.; the sign **should also** show a closer parking lot, which is to the south of the Chinese restaurant



8. Example of good signage

Parking sign pointing north on F Street at 5th Street, towards City Hall parking lots



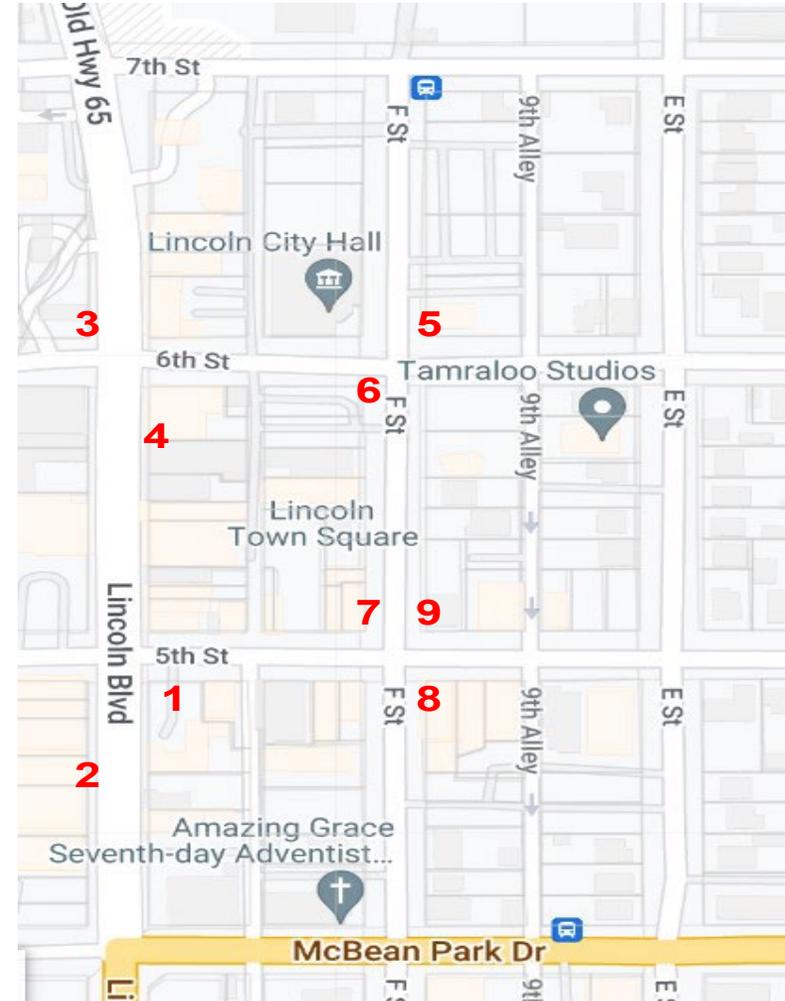
9. Example of good parking directional signage

Parking signage adjacent to the Carnegie Library at 5th and F Streets



Current Parking Signage

- (a) Four large orange directional signs on Lincoln Boulevard
- (b) Blue parking signs and black and white historic district parking signs along F Street.



EXISTING SIGN LOCATIONS

Recommendation 1

(a) Add Blue Parking directional sign to the existing signs on Lincoln Boulevard

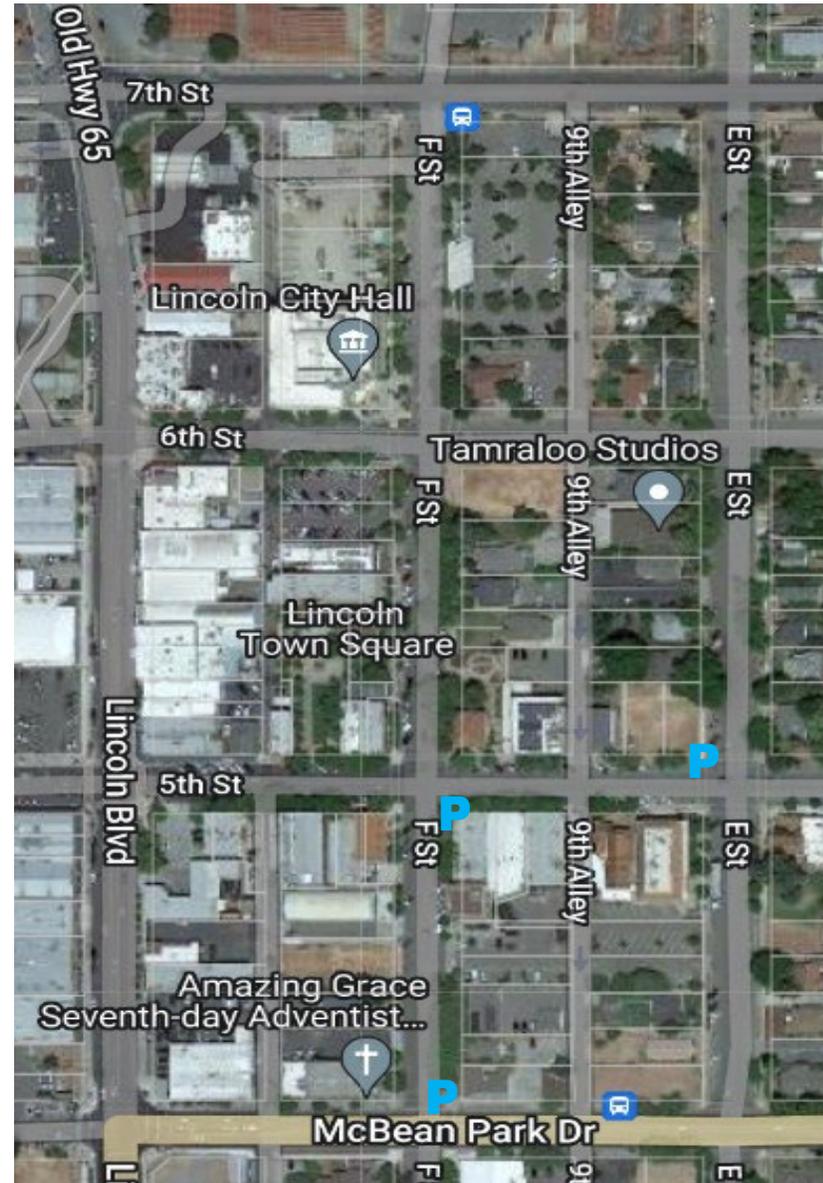


Recommendation 2

(a) Add additional Blue Parking sign at:

- F Street and McBean Park Drive with arrow pointing north
- E Street and 5th Street with arrow pointing south

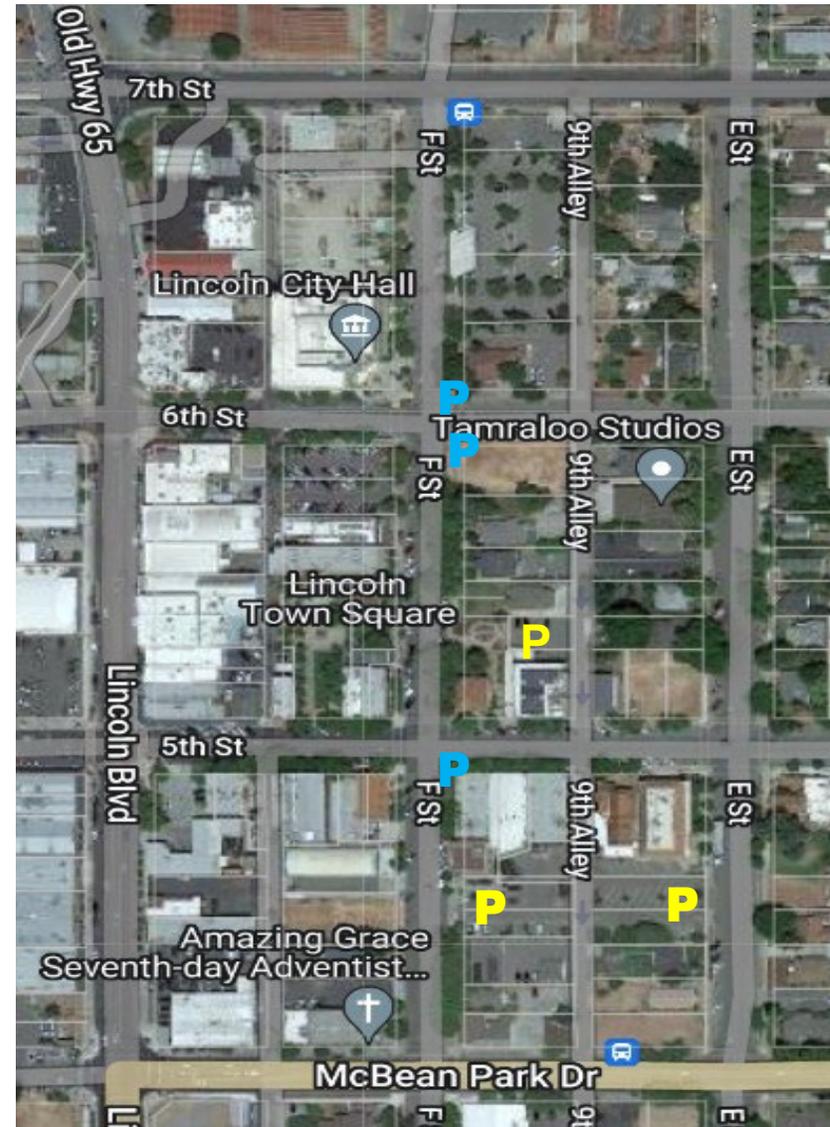
(c) Modify Blue Parking sign at the southeast corner of 5th and F Street to point south rather than north



Recommendation 3

(a) Add Public Parking signs at entrances to lots on F Street and E Street at lot entrances

(b) Replace black & white historic district signs with blue parking signs





Comments & Questions