



Parks
Make
Life
Better!



City of
Lincoln
Recreation

**Community Event
Partnership Packages**

Partnership Opportunities



Companies + Communities = Wise investments

The City of Lincoln Recreation Department hosts entertaining community events each year creating community through people, parks & programs.

Outdoor community events build connections between residents, deter inappropriate activities and provide residents the opportunity to feel safer in their community, thus encouraging future visits, participation and community connection. Collaboration with City of Lincoln events helps promote your organization and creates positive contributions and connections to community.

We invite YOU to join the FUN!

Donations collectively have an impact on our community regardless of the size, your partnership makes a difference.

City of Lincoln Recreation

Our programs reach over 2500+ youth in our Lincoln community each year through community classes, youth sports, camps and aquatics. Our events help support our passion for recreation programs creating inclusion for ALL community members to take part and participate.

OUR EVENTS

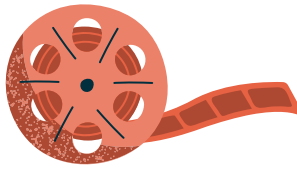


PICKLE PLAYDAY

1000 Est. Attendance



A pickleball festival and tournament to celebrate the grand opening of McBean Pickleball Courts. Vendors, music and more.



MOVIES UNDER THE STARS

1500 Est. Attendance



Family fun movies under the stars on our giant inflatable screen. Rotating parks and locations in Lincoln for all to attend.



CONCERTS IN THE PLAZA

1500 Est. Attendance



Summer evening concerts offering great music, wine, beer and fun family atmosphere, highlighting downtown Lincoln.



MAYORS CUP CHALLENGE

150 Est. Attendance



Mayors Cup Golf Tournament helps raise funds to support our scholarship program. Helping those in need participate in recreation programs.

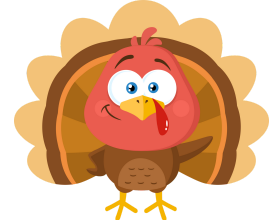


FLOATING PUMPKIN PATCH

500 Est. Attendance



Halloween fun with a floating pumpkin patch & activities. Taking place at McBean Park Memorial Pool.



TURKEY TROT 5K RUN

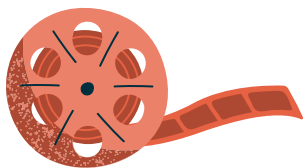
650 Est. Attendance



Thanksgiving morning fun. Run in our own backyard on lovely Lincoln trails. 5K as well as a kids donut dash. Family Fitness & Fun!



OUR EVENTS



MOVIES UNDER THE STARS

1000 Est. Attendance



Family fun movies under the stars on our giant inflatable screen. Rotating parks and locations in Lincoln for all to attend.



CONCERTS IN THE PLAZA

1000 Est. Attendance



Summer evening concerts offering great music, wine, beer and fun family atmosphere, highlighting downtown Lincoln.



MAYORS CUP CHALLENGE

150 Est. Attendance



Mayors Cup Golf Tournament helps raise funds to support our scholarship program. Helping those in need participate in recreation programs.

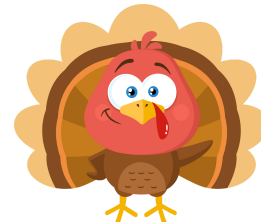


FLOATING PUMKIN PATCH

200 Est. Attendance



Halloween fun with a floating pumpkin patch & activities. Taking place at McBean Park Memorial Pool.



TURKEY TROT 5K

600 Est. Attendance



Thanksgiving morning fun. Run in our own backyard on lovely Lincoln trails. 5K as well as a kids donut dash. Family Fitness & Fun!

OUR EVENTS

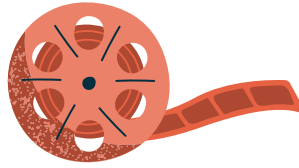


LOVE LINCOLN CRAFT A-FAIR

1200 Est. Attendance



Love Lincoln Craft Fair with 50+ local vendors showing of their crafts with food, drinks & fun!



MOVIES UNDER THE STARS

1000 Est. Attendance



Family fun movies under the stars on our giant inflatable screen. Rotating parks and locations in Lincoln for all to attend.



CONCERTS IN THE PLAZA

1000 Est. Attendance



Summer evening concerts offering great music, wine, beer and fun family atmosphere, highlighting downtown Lincoln.



MAYORS CUP CHALLENGE

150 Est. Attendance



Mayors Cup Golf Tournament helps raise funds to support our scholarship program. Helping those in need participate in recreation programs.



FALLOWEEN FEST

1200 Est. Attendance



Halloween fun with a floating pumpkin patch, activities & trunk or treat. Taking place at McBean Park Memorial Pool and downtown Lincoln.



TURKEY TROT 5K

600 Est. Attendance



Thanksgiving morning fun. Run in our own backyard on lovely Lincoln trails. 5K as well as a kids donut dash. Family Fitness & Fun!



APPLICATION



Send to: 2010 First Street Lincoln 95648 or recreation@lincolncalifornia.gov

Partner Name: _____

Address: _____

Partner Contact: _____ Phone: _____

Email Address: _____



CHICKY PICKY PLAYDAY

COMING SOON

WELCOME TO THE PICKLEDOME	\$500
OPA YOUR WALLET	\$250
STRAIGHT OUTTA THE KITCHEN	\$125
<i>BEEN PICKLED - IN KIND DONATION</i>	



MOVIES UNDER THE STARS

MOVIE MOGUL	\$1500
THE PRODUCER	\$750
A-LIST STAR	\$350
<i>SUPPORTING ROLE - IN KIND DONATION</i>	



CONCERTS IN THE PLAZA

HEADLINER	\$3000
OPENING ACT	\$1500
ROAD CREW	\$500
<i>FAN CLUB - IN KIND DONATION</i>	



FALLOWEEN FEST

GIVE EM PUMPKIN TO TALK BOUT	\$500
LIFT YOUR SPIRITS	\$250
OH MY GOURD	\$125
<i>WITCH UPON A STAR- IN KIND DONATION</i>	



TURKEY TROT 5K FUN RUN

MAIN DISH	\$2000
SIDE DISH	\$1000
APPETIZER	\$500
DESSERT	\$250
<i>KIDS TABLE - IN KIND DONATION</i>	

The partner/sponsor hereby purchases special event partnership with the City of Lincoln. Your partnership includes a list of benefits. Please review and understand what your partnership includes. The City of Lincoln reserves the right to decline any proposed advertising or promotion as provisioned in the City of Lincoln Sign ordinance and Special Event partnership guidelines. Checks payable to City of Lincoln.

Card Number _____ Exp Date/CVC _____

Signature _____ Date _____



APPLICATION



Send to: 2010 First Street Lincoln 95648 or recreation@lincolnca.gov

Your business/organization will make over 8000 impressions throughout Placer County

Summer Events partnerships must be received by April 30th for marketing purposes.

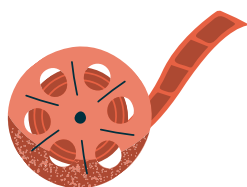
Partner Name: _____

Address: _____

Partner Contact: _____ Phone: _____

Email Address: _____

Sponsor Level: _____



MOVIES UNDER THE STARS

MOVIE MOGUL	\$1500
THE PRODUCER	\$750
A-LIST STAR	\$350
SUPPORTING ROLE - IN KIND DONATION	



CONCERTS IN THE PLAZA

HEADLINER	\$3000
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FAN CLUB - IN KIND DONATION	



FLOATING PUMPKIN PATCH

GIVE EM PUMPKIN TO TALK BOUT	\$500
LIFT YOUR SPIRITS	\$250
OH MY GOURD	\$125
WITCH UPON A STAR- IN KIND DONATION	



TURKEY TROT 5K FUN RUN

MAIN DISH	\$2000
SIDE DISH	\$1000
APPETIZER	\$500
DESSERT	\$250
KIDS TABLE - IN KIND DONATION	

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Signature _____ Date _____



APPLICATION



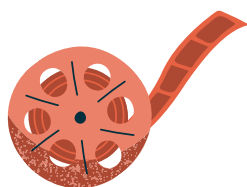
Send to: 2010 First Street Lincoln 95648 or
recreation@lincolncalifornia.gov

Partner Name: _____

Address: _____

Partner Contact: _____ Phone: _____

Email Address: _____



MOVIES UNDER THE STARS

MOVIE MOGUL	\$1500
THE PRODUCER	\$750
A-LIST STAR	\$350
SUPPORTING ROLE - IN KIND DONATION	



CONCERTS IN THE PLAZA

HEADLINER	\$2000
OPENING ACT	<input type="checkbox"/> \$1000
ROAD CREW	<input type="checkbox"/> \$500
FAN CLUB - IN KIND DONATION	



FLOATING PUMPKIN PATCH

GIVE EM PUMPKIN TO TALK BOUT	\$500
LIFT YOUR SPIRITS	\$250
OH MY GOURD	\$125
WITCH UPON A STAR- IN KIND DONATION	



TURKEY TROT 5K FUN RUN

MAIN DISH	\$2000
SIDE DISH	\$1000
APPETIZER	\$500
DESSERT	\$250
KIDS TABLE - IN KIND DONATION	

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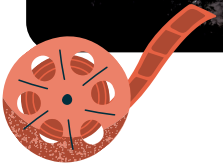
Signature _____ Date _____



PARTNERSHIP PROGRAMS



MOVIES UNDER THE STARS



MOVIE MOGUL

\$1500

Logo in all print ads, Social media, Website, Recreation Guide and Slideshow. VIP seating for 4 at each movie and 4 snack tickets per movie. Vendor table.

THE PRODUCER

\$750

Logo on Social media, Recreation Guide and Slideshow. VIP seating for 2 at each movie and 2 snack tickets per movie.

A-LIST STAR

\$350

Logo on Social media, Recreation Guide and Slideshow.

SUPPORTING ROLE - IN KIND DONATION OF MOVIE SNACKS

CONCERTS IN THE PLAZA



HEADLINER

\$3000

Logo in all print ads, Social media, photo backdrop, Website, Recreation Guide & stage banner. VIP seating for 4 and 4 drink tickets for each concert. Reserved vendor table. 2 Lincoln Showcase tickets.

OPENING ACT

\$1500

Logo in all print ads, Social media, Website, Recreation Guide & stage banner. VIP seating for 2 and 2 drink tickets each concert. Reserved vendor table.

ROAD CREW

\$500

Logo in all print ads, Social media, Website, Recreation Guide. 2 drink tickets each concert. Reserved vendor table.

FAN CLUB - IN KIND DONATION OF BAND REFRESHMENTS

Summer Events partnerships must be received by April 30th for marketing purposes.

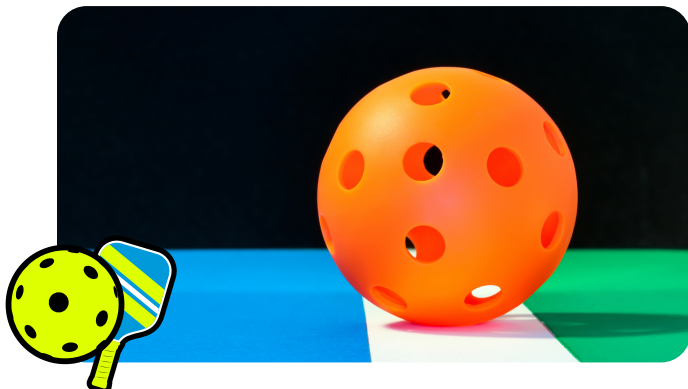


PARTNERSHIP PROGRAMS



Your business/organization will make over 8000 impressions throughout Placer County

PICKLE PLAYDAY



WELCOME TO THE PICKLEDOME
NEW EVENT COMING SPRING/SUMMER 2024

\$500

COMING SOON

OPA YOUR WALLET

\$250

STRAIGHT OUTTA THE KITCHEN

\$125

BEEN PICKLED- IN KIND DONATION

MOVIES UNDER THE STARS



August Movie **Top Gun** at the
Airport (see flyer)

MOVIE MOGUL (3 available)

\$1500

Logo in all print ads, Social media, Banners, Website, Recreation Guide and Slideshow. VIP seating at each movie. Family Swim pass and 4 entries to our Floating Pumpkin Patch and Turkey Trot. Vendor space.

THE PRODUCER (3 available)

\$750

Logo on Social media, Recreation Guide and Slideshow. 2 entries to our Floating Pumpkin Patch and Turkey Trot. 1 Family Swim Pass. Vendor Space

A-LIST STAR (unlimited)

\$400

Logo on Social media, Recreation Guide and Slideshow.

SUPPORTING ROLE - IN KIND DONATION

CONCERTS IN THE PLAZA



HEADLINER (2 available)

\$3000

Logo in all print ads, Social media, Website, Recreation Guide & stage banner. 4 Lincoln Showcase tickets. 4 drink tickets for each concert. Family Swim Pass. Reserved vendor space

OPENING ACT (2 available)

\$1500

Logo in all print ads, Social media, Website, Recreation Guide. 2 Lincoln Showcase tickets. 2 drink tickets each concert. Reserved vendor space.

ROAD CREW (unlimited)

\$500

Logo in all print ads, Social media, Website, Recreation Guide. Reserved vendor space.

FAN CLUB - IN KIND DONATION OF BAND REFRESHMENTS

Summer Events partnerships must be received by April 30th for marketing purposes.



PARTNERSHIP PROGRAMS

FALLOWEEN FEST



GIVE EM PUMPKIN TO TALK BOUT (1 avail.) \$500

Logo in all print ads, Social media, banners
Website, Recreation Guide and photo area.
5 admissions to floating pumpkin patch

LIFT YOUR SPIRITS (3 available)

\$250

Logo on Social media, Website and
Recreation Guide. 3 admission to floating
pumpkin patch.

OH MY GOURD (3 available)

\$125

Logo on Social media and
Recreation Guide. 1 admission to floating patch

WITCH UPON A STAR - IN KIND DONATION

TURKEY TROT 5K FUN RUN



MAIN DISH (1 available)

\$2000

Logo on backdrop at race, event t-shirts, mile
markers, bibs, social media and website. 10 free
race entries Corporate recognition in Recreation
Guide. Vendor display at race (optional) and
verbal recognition on race day.

SIDE DISH (3 available)

\$1000

Logo on event t-shirts, social media and website
6 free race entries. Corporate recognition in
Recreation Guide. Vendor display at race
(optional) and verbal recognition on race day.

APPETIZER (5 available)

\$500

Logo on event t-shirts and social media
Corporate recognition in Recreation Guide.
4 free race entries. Vendor display at race
(optional) and verbal recognition on race day.

DESSERT (5 available)

\$250

Logo on social media
Corporate recognition in Recreation
Guide Verbal recognition on race day.

KIDS TABLE - IN KIND DONATION OF RACE SNACKS



Your business/organization will make over 8000 impressions throughout Placer County



PARTNERSHIP PROGRAMS



FLOATING PUMPKIN PATCH



GIVE EM PUMPKIN TO TALK BOUT

\$500

Logo in all print ads, Social media, Website, Recreation Guide and photo area. 5 admissions to floating pumpkin patch

LIFT YOUR SPIRITS

\$250

Logo on Social media, Website and Recreation Guide. 3 admission to floating pumpkin patch.

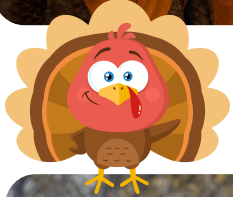
OH MY GOURD

\$125

Logo on Social media and Recreation Guide. 1 admission to floating pumpkin patch.

WITCH UPON A STAR - IN KIND DONATION

TURKEY TROT 5K FUN RUN



MAIN DISH

\$2000

Logo on backdrop at race, event t-shirts, mile markers, bibs, social media and website. 12 free race entries Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

SIDE DISH

\$1000

Logo on event t-shirts, social media and website 8 free race entries. Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

APPETIZER

\$500

Logo on event t-shirts and social media Corporate recognition in Recreation Guide. 4 free race entries. Vendor display at race (optional) and verbal recognition on race day.

DESSERT

\$250

Logo on social media Corporate recognition in Recreation Guide Verbal recognition on race day.

KIDS TABLE - IN KIND DONATION OF RACE SNACKS

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