

Parks  
Make  
Life  
Better!



City of  
**Lincoln**  
Recreation

Community Event  
Partnership Packages

# Partnership opportunities



## Companies + Communities = Wise investments

The City of Lincoln Recreation Department hosts entertaining community events each year creating community through people, parks & programs.

Outdoor community events build connections between residents, deter inappropriate activities and provide residents the opportunity to feel safer in their community, thus encouraging future visits, participation and community connection. Collaboration with City of Lincoln events helps promote your organization and creates positive contributions and connections to community.

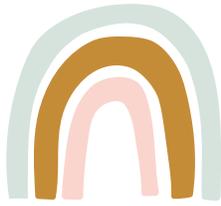
We invite YOU to join the FUN!

***Donations collectively have an impact on our community regardless of the size, your partnership makes a difference.***

## City of Lincoln Recreation

Our programs reach over 2000+ youth in our Lincoln community each year through community classes, youth sports, camps and aquatics. Our events help support our passion for recreation programs creating inclusion for ALL community members to take part and participate.

# OUR EVENTS

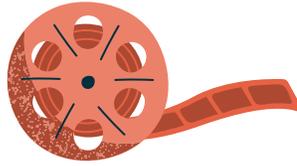


## LOVE LINCOLN CRAFT A-FAIR

1200 Est. Attendance



Love Lincoln Craft Fair with 50+ local vendors showing of their crafts with food, drinks & fun!



## MOVIES UNDER THE STARS

1000 Est. Attendance



Family fun movies under the stars on our giant inflatable screen. Rotating parks and locations in Lincoln for all to attend.



## CONCERTS IN THE PLAZA

1000 Est. Attendance



Summer evening concerts offering great music, wine, beer and fun family atmosphere, highlighting downtown Lincoln.



## MAYORS CUP CHALLENGE

150 Est. Attendance



Mayors Cup Golf Tournament helps raise funds to support our scholarship program. Helping those in need participate in recreation programs.



## FALLOWEEN FEST

1200 Est. Attendance



Halloween fun with a floating pumpkin patch, activities & trunk or treat. Taking place at McBean Park Memorial Pool and downtown Lincoln.



## TURKEY TROT 5K

600 Est. Attendance



Thanksgiving morning fun. Run in our own backyard on lovely Lincoln trails. 5K as well as a kids donut dash. Family Fitness & Fun!



# APPLICATION



Send to: 2010 First Street Lincoln 95648 or [recreation@lincolnlca.gov](mailto:recreation@lincolnlca.gov)

Partner Name: \_\_\_\_\_

Address: \_\_\_\_\_

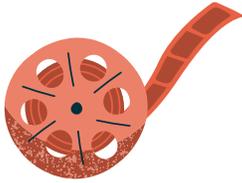
Partner Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_



## LOVE LINCOLN CRAFT A-FAIR

HERE THERE & VENDOR FAIR	\$500
CRAFT THE FIRST STONE	\$250
CRAFT BUT NOT LEAST	\$125
<i>NOT SO CRAFTY - IN KIND DONATION</i>	



## MOVIES UNDER THE STARS

MOVIE MOGUL	\$1500
THE PRODUCER	\$750
A-LIST STAR	\$350
<i>SUPPORTING ROLE - IN KIND DONATION</i>	



## CONCERTS IN THE PLAZA

HEADLINER	\$2000
OPENING ACT	\$1000
ROAD CREW	\$500
<i>FAN CLUB - IN KIND DONATION</i>	



## FALLOWEEN FEST

GIVE EM PUMPKIN TO TALK BOUT	\$500
LIFT YOUR SPIRITS	\$250
OH MY GOURD	\$125
<i>WITCH UPON A STAR- IN KIND DONATION</i>	



## TURKEY TROT 5K FUN RUN

MAIN DISH	\$2000
SIDE DISH	\$1000
APPETIZER	\$500
DESSERT	\$250
<i>KIDS TABLE - IN KIND DONATION</i>	

The partner/sponsor hereby purchases special event partnership with the City of Lincoln. Your partnership includes a list of benefits. Please review and understand what your partnership includes. The City of Lincoln reserves the right to decline any proposed advertising or promotion as provisioned in the City of Lincoln Sign ordinance and Special Event partnership guidelines. Checks payable to City of Lincoln.

Card Number \_\_\_\_\_ Exp Date/CVC \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



# PARTNERSHIP PROGRAMS



## LOVE LINCOLN CRAFT A-FAIR



### HERE THERE & CRAFT A-FAIR

\$500

Logo in all print ads, Social media, Website, Recreation Guide and photo area. 2 10x10 vendor booths.

### CRAFT THE FIRST STONE

\$250

Logo on Social media and Recreation Guide. 1 10x10 vendor booth.

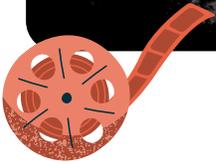
### CRAFT BUT NOT LEAST

\$125

Logo on Social media, Recreation Guide. 1 8x8 vendor booth.

*NOT SO CRAFTY - IN KIND DRINK DONATION*

## MOVIES UNDER THE STARS



### MOVIE MOGUL

\$1500

Logo in all print ads, Social media, Website, Recreation Guide and Slideshow. VIP seating for 4 at each movie and 4 snack tickets per movie. Vendor table.

### THE PRODUCER

\$750

Logo on Social media, Recreation Guide and Slideshow. VIP seating for 2 at each movie and 2 snack tickets per movie.

### A-LIST STAR

\$350

Logo on Social media, Recreation Guide and Slideshow.

*SUPPORTING ROLE - IN KIND DONATION OF MOVIE SNACKS*

## CONCERTS IN THE PLAZA



### HEADLINER

\$2000

Logo in all print ads, Social media, photo backdrop, Website, Recreation Guide & stage banner. VIP seating for 4 and 4 drink tickets for each concert. Reserved vendor table. 2 Lincoln Showcase tickets.

### OPENING ACT

\$1000

Logo in all print ads, Social media, Website, Recreation Guide & stage banner. VIP seating for 2 and 2 drink tickets each concert. Reserved vendor table.

### ROAD CREW

\$500

Logo in all print ads, Social media, Website, Recreation Guide. 2 drink tickets each concert. Reserved vendor table.

*FAN CLUB - IN KIND DONATION OF BAND REFRESHMENTS*

**Summer Events partnerships must be received by March 31st for marketing purposes.**



# PARTNERSHIP PROGRAMS



## FALLOWEEN FEST



### **GIVE EM PUMPKIN TO TALK BOUT**

\$500

Logo in all print ads, Social media, Website, Recreation Guide and photo area. 1 parking space for trunk or treat and 2 admission to floating pumpkin patch

### **LIFT YOUR SPIRITS**

\$250

Logo on Social media, Website and Recreation Guide. 1 admission to floating pumpkin patch.

### **OH MY GOURD**

\$125

Logo on Social media and Recreation Guide.

*WITCH UPON A STAR - IN KIND DONATION*

## TURKEY TROT 5K FUN RUN



### **MAIN DISH**

\$2000

Logo on backdrop at race, event t-shirts, mile markers, bibs, social media and website. 8 free race entries Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

### **SIDE DISH**

\$1000

Logo on event t-shirts, social media and website 6 free race entries. Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

### **APPETIZER**

\$500

Logo on event t-shirts and social media Corporate recognition in Recreation Guide. 4 free race entries. Vendor display at race (optional) and verbal recognition on race day.

### **DESSERT**

\$250

Logo on social media Corporate recognition in Recreation Guide Verbal recognition on race day.

*KIDS TABLE - IN KIND DONATION OF RACE SNACKS*



*Your business/organization will make over 8000 impressions throughout Placer County*

**Fall Events partnerships must be received by August 31st for marketing purposes.**