



# Closing Presentation

City of Lincoln

Design Charrette  
03/27/2025



# Contents

Charrette Overview	01
Vision in Plan View	02
Ideas for the Vision	03
Project Schedule	04
Q&A	05

# Charrette Overview





# Charrette Schedule

**March 25**

Opening  
Presentation

**1 - 2 pm**

Open  
Studio

**2 - 5 pm**

**March 26**

Open  
Studio

**10 am - 7 pm**

**March 27**

Open  
Studio

**10 am - 2 pm**

Closing  
Presentation

**6 - 7 pm**

# Charrette Activities

- **Opening Presentation**
- **Gallery (Posters)**
- **Illustrative Plan – Vision in Plan View**
- **Opportunity Sites – Ideas for the Vision**
- **Closing Presentation**

*Will be available on the project website.*



# Charrette Goals

We aim to achieve the following from community input and feedback from this charrette:



Preferred vision for Downtown Lincoln as the basis of the Master Plan

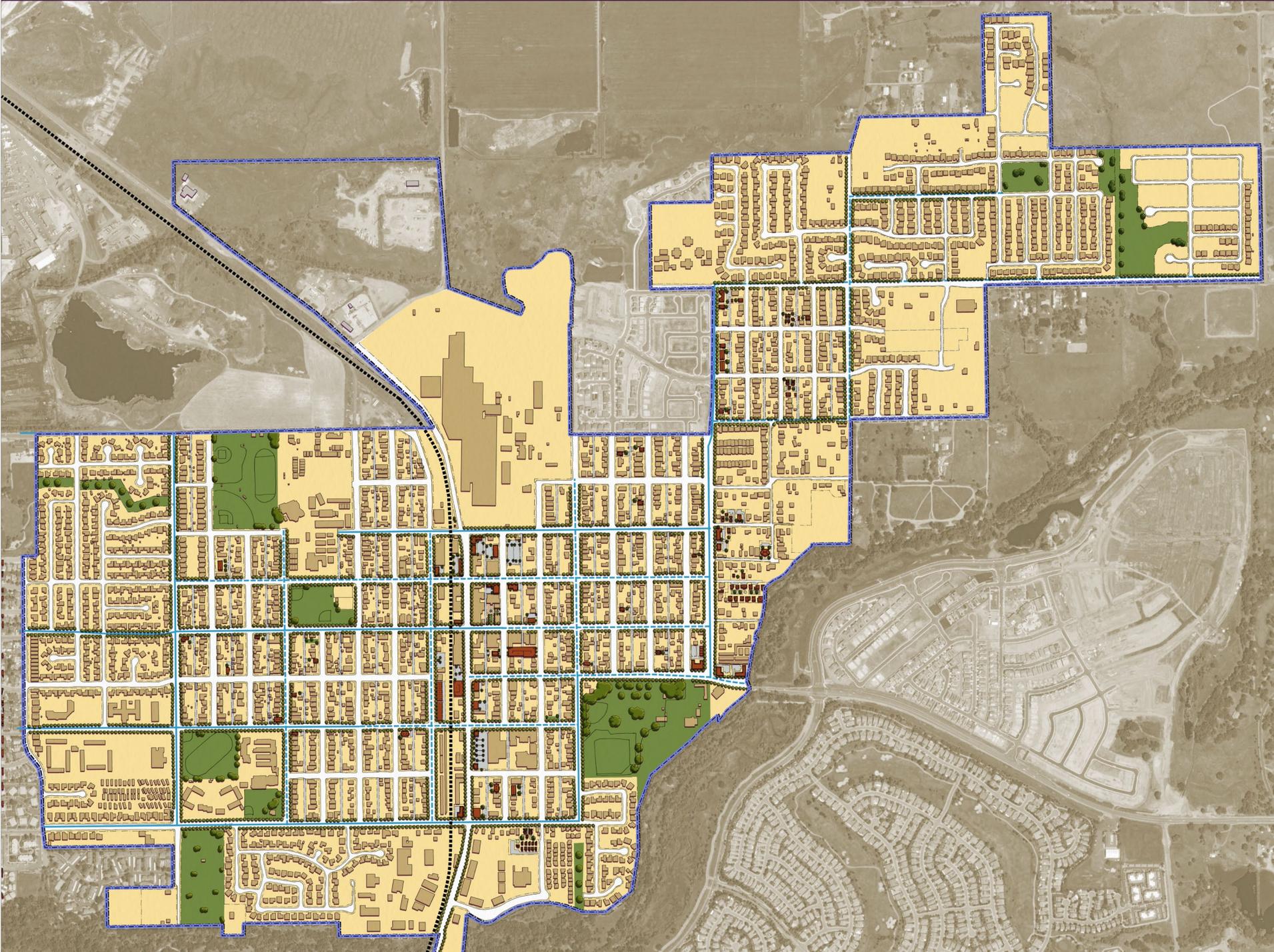


Detailed ideas for opportunity sites to inform the ODDS

# Illustrative Vision

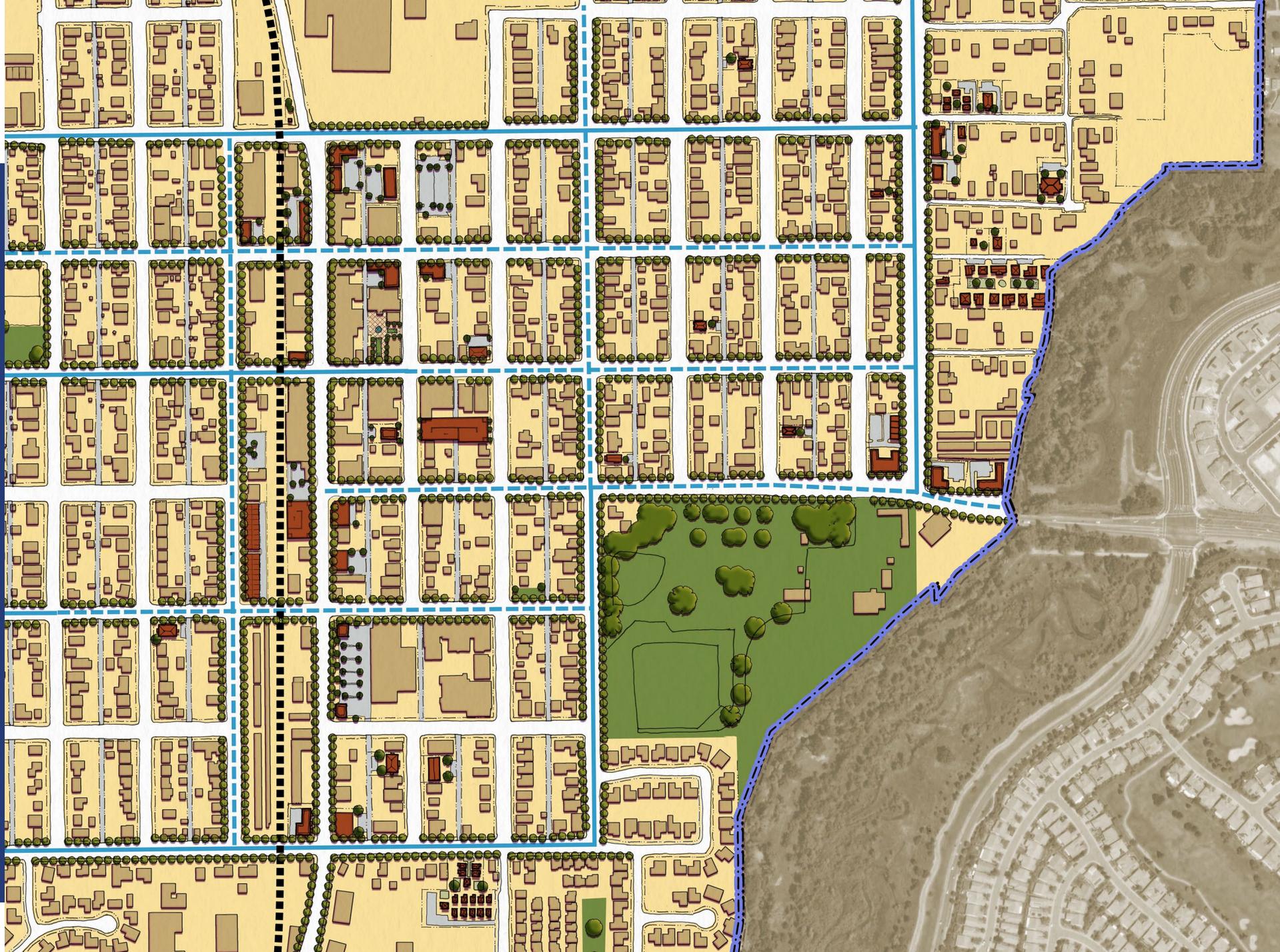


# What IF?



Not a proposed development plan.  
Illustrative purposes only.

# What IF?



Not a proposed development plan.  
Illustrative purposes only.



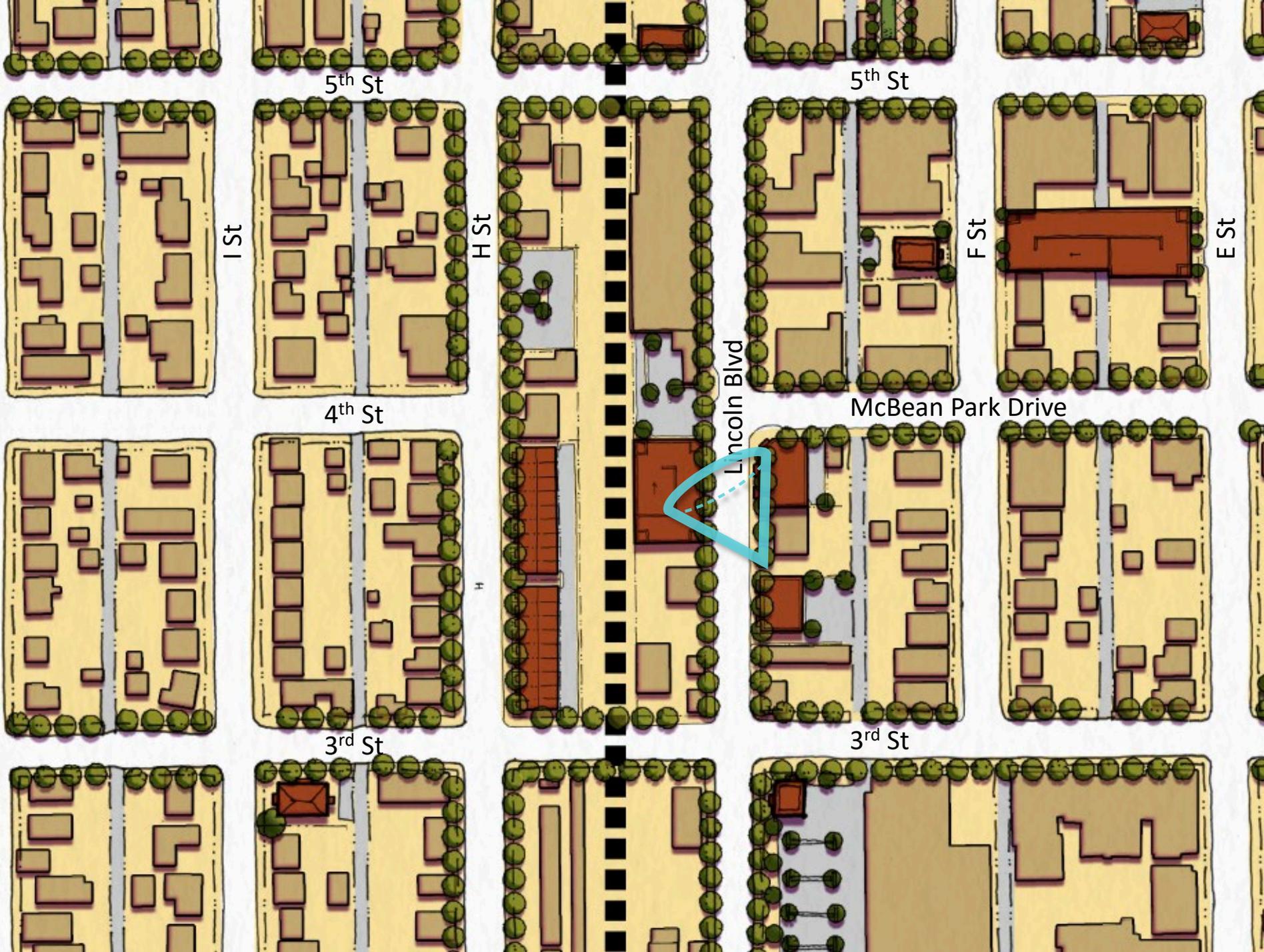
# Ideas for the Vision



# What IF?

Lincoln Blvd &  
McBean Park  
Drive  
(looking  
northwest)

Not a proposed development plan.  
Illustrative purposes only.



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# What IF?

- Parking garage w/ active ground floor
- Main street building

Not a proposed development plan.  
Illustrative purposes only.



# What IF?

## Between East Ave & Auburn Ravine

- Pocket Neighborhood



Not a proposed development plan.  
Illustrative purposes only.



*Zwett*

# What IF?



Not a proposed development plan.  
Illustrative purposes only.

# What IF?



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Illustrative purposes only.

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# Project Schedule





# Project Schedule (18 months)

**2024**

**Project Kickoff: August**

**Refine the Vision**

- Review background documents & existing conditions
- Analyze physical character

**Community engagement:**

- Stakeholder Meeting 1 
- Community Workshop 1

**2025**

**Design Charrette** 

- Refine draft alternatives
- Develop preferred alternative as vision

**Downtown Master Plan +ODDS**

- Analyze EIFD feasibility
- Prepare Draft Master Plan (Admin/PRD)
- Prepare ODDS (Admin/PRD)
- Environmental Documentation

**Community engagement**

- Stakeholder Meetings 2 & 3 
- Community Workshops 2 & 3 

**2026**

**Adoption Hearings** 

- Public Hearings on Master Plan, ODDS, Environmental
- Prepare final documents, as adopted

**Target Completion: April 2026**



Q&A



# Stay Connected!

- **Project Website** – Visit our webpage and subscribe for project updates.  
<https://www.lincolnca.gov/en/business-and-development/downtown-master-plan-odds.aspx>
- **Email** – Send comments and questions to the project team.  
[DMP@lincolnca.gov](mailto:DMP@lincolnca.gov)
- **Future Events** – Attend future community engagement sessions.



Thank You!



Downtown Lincoln  
**Master Plan + ODDS**